

Control digital signage and interactive kiosks via the Internet

- Manage devices from any web-enabled computer
- No need to send out new CDs or DVDs when content changes
- 128-bit SSL encryption keeps sessions secure

Content and multimedia control

- Display content full-screen or divide up the display using simple HTML templates
- Create playlists and ad campaigns using full-motion video, Flash animation, and still images
- Combine pre-scheduled content (e.g. large video files) with live content pulled from the web
- Assign schedules based on date & time, geographic location, type of venue, etc.
- Fast response allows for near real-time marketing experiments
- Worldwide timezone support ensures that content appears at the correct local time

Centralized file storage and distribution

- Upload content once, regardless of how many devices will be displaying it
- Batch file uploader with progress bar
- Guaranteed content delivery system automatically resumes partial downloads and can acquire large files even via slower dial-up connections
- Limit file downloads and network usage to certain times of day, if desired

Reporting tools

- Easily create reports on ad/content playback, log data, and more
- Provide proof-of-playback for advertisers
- Display data tables, graphs, or a combination of both
- View reports online or download them for later use (XML, PDF, Excel, etc.)
- Customize your reports by adding your own text and logo graphics
- Save commonly used reports and re-run or edit them with a few simple clicks

Grouping options

- Place devices into groups to simplify management tasks
- Each unit can belong to multiple groups
- Apply changes to individual units or groups, or change the entire network at once

User and role management

- Create and manage user accounts for company staff, advertisers, etc.
- Specify which parts of your account each user can access (e.g. only allowing advertisers to upload new files)
- Update multiple users at once by assigning shared roles

Monitoring and remote control

- Monitor device status in near real-time
- Automatically email the system administrator(s) when problems occur
- Remotely restart applications or reboot devices
- Intelligent error reports ensure that you only see errors for devices during times they are scheduled to be online

Firewall-friendly, highly secure network architecture

- Compatible with virtually any enterprise network, including remote dial-up sites
- Communication with devices takes place via standard HTTP over port 80
- Data is encrypted using a 448-bit key
- Works with static or dynamic IP addresses
- No need for externally addressable (public) IP addresses
- No need to leave inbound ports open
- Supports virtually all firewalls and proxies

Remote access to virtually every setting

- Change content, user interfaces, and more from ClientCenter
- Adjust audio volume, video settings, and other options
- Even change settings specific to your own custom applications

URL restrictions and browser security

- Easily restrict users to your list of pre-approved sites (whitelist/blacklist)
- Automatically block popup ads (if desired)
- Limit the number of browser windows that can appear on the screen

Virtual keyboard control

- Customize the appearance of each virtual keyboard, including colors, fonts, and size
- Store multiple keyboards on ClientCenter for easy scheduling and retrieval

Remote upgrades and packaging system

- FireCast OS software upgrades can be distributed remotely, without physically accessing the devices
- Upload your own custom applications, databases, and other files to a secure storage area
- Apply software modules to individual devices, or change the entire network at once

Simple pricing structure

- Fully-hosted model provides straightforward and affordable pricing, while eliminating upfront capital expenditure and minimizing load on IT staff
- Option to license server software for large deployments

When used with FireCast OS Dynamic Media Edition (DME), ClientCenter adds the following features:

- Split the screen into up to 20+ dynamic content areas using simple HTML templates
- Create dynamic tickers/crawls using RSS or text feeds
- Control live TV, cable and video feeds, including changing the channel remotely
- Schedule URLs/websites to appear full-screen or alongside other multimedia files
- Control display hardware and schedule automated tasks (e.g. turn screens on and off at different times depending on the day of the week)
- Change audio volume according to a schedule

FOR MORE INFORMATION

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